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PRESS KIT 2026



JARXIEL

EL GUERRERO MUSICAL

SINGER · PRODUCER · DJ · CREATOR

1.3M+

FOLLOWERS

120M+

VIEWS

40+

CITIES PERFORMED

15+

YEARS IN MUSIC

MORE THAN AN ARTIST, MORE THAN A DJ



ORIGIN

Santo Domingo, Dominican Republic

BASE

New York, NY

GENRES

Dembow · Bachata · Reggaetón · Open Format

STUDIO

Rinran Studio

ON STAGE

40+ cities, 4 countries

Jarriel "El Guerrero Musical" is a Dominican singer, songwriter, producer, DJ and content creator based in New York. A complete artist.

He started singing at 13 in the United States. With no investor behind him, he decided to fund himself. In 2011 he started DJing in nightclubs and used that money to build his studio, **Rinran Studio**.

In 2013 his first comedy video went viral within hours and made him one of the faces of Latino humor online. That reach led to campaigns with **Toyota Latino, PlayStation, Coca-Cola, McDonald's, Miller Lite and Hulu**, and to star in **"Carnaval Presidente 2015"** alongside Sensato del Patio and Nico Clínico. In 2017 he received the YouTube award for 100,000 subscribers.

He never stopped going viral. In 2023 his **Ice Spice "Munch" Latino Remix** blew up on TikTok, and in 2025 came his remix of **Stunna Sandy "No Waist" (Latino Oficial Remix)**. In 2026 his DJ videos took him to another level, and today he brings the singer, the producer and the DJ together in **one complete show**.

He has performed in **more than 40 cities** across the United States, Canada, Spain and the Dominican Republic, with **more than 1.3 million followers** on social media.

"The only thing that can stop your creativity is yourself. Every problem has a solution. Find it, take action daily and execute your plan with consistency."

JARXIEL

BY THE NUMBERS

1.3M+

SOCIAL MEDIA FOLLOWERS

An audience built since 2013 with comedy, music and stage presence.

818K+

FACEBOOK

288K+

INSTAGRAM

▲ Growing every month

153K+

YOUTUBE

124K+

TIKTOK

120M+

VIEWS

40+

CITIES PERFORMED

BRANDS

Toyota Latino

PlayStation

Coca-Cola

Presidente Beer

McDonald's

Miller Lite

Hulu

MEDIA

Telemundo · Un Nuevo Día · Acceso Total

Univision · Despierta América · El Gordo y La Flaca

Telemicro · De Extremo a Extremo

Radio · La Mega 97.9 · Alofoke Radio Show · El Gobierno Urbano

THE STORY OF THE WARRIOR

2011

FIRST DJ BOOTHS

Starts DJing in nightclubs and invests everything in Rinran Studio.

2013

VIRAL IN HOURS

"Why a Dominican Can't Be a Terrorist" puts him on the map.

2014

GLOBAL BRANDS

Toyota Latino in Miami, PlayStation in Las Vegas and Coca-Cola in New York.

2015

CARNAVAL PRESIDENTE

Lead role alongside Sensato del Patio and Nico Clínico. Live show in Montreal.

2017

YOUTUBE AWARD

Receives the award for 100,000 subscribers.

2023

ICE SPICE "MUNCH" LATINO REMIX

His remix goes viral on TikTok.

2025

STUNNA SANDY "NO WAIST" (LATINO OFICIAL REMIX)

His official Latino remix of the Stunna Sandy track.

2026

THE COMPLETE SHOW

His DJ videos go super viral. Singer, producer and DJ in one show.

THE SOUND OF THE WARRIOR

SONGS

- 01** El Guerrero Musical
Original
- 02** Su Madurez
Charted
- 03** Pero Yo Toy To
Charted
- 04** Pasa La Hookah
Original
- 05** La Policía
Original
- 06** Pepas Bachata
Viral
- 07** To The Moon (Spanish Remix)
Viral

Also charted: **Que Seas Feliz** and **Una Noche Bachata**.

PRODUCER FOR

La Explosiva

El Cherry

Briante

Lorena Abreu

Youngswagon

"Me Electrocutaste" by La Explosiva, produced by Jarxiel, has more than 155,000 videos created with its sound on TikTok.

It all comes out of **Rinran Studio**, the studio Jarxiel built with what he earned as a DJ.

EXCLUSIVE MIXES

Sets recorded only for his audience and his events. Dembow, bachata, reggaetón and open format, with the live mixing that made him go viral as a DJ.

PRODUCED BY JARXIEL

Remixes and edits made at Rinran Studio that you only hear in his sets, like Ice Spice "Munch" Latino Remix and Stunna Sandy "No Waist" (Latino Oficial Remix).

BOOKING

BOOK JARXIEL

An urban, high-energy experience built to connect with the crowd. Live sets, creator presence and an audience that moves with him.

01

NIGHTCLUBS

Complete show: he sings, produces and mixes live. Dembow, bachata, reggaetón and open format.

02

FESTIVALS

More than 40 cities across the US, Canada, Spain and the DR.

03

PRIVATE EVENTS

An elegant format for weddings, birthdays, lounges and corporate events.

04

BRANDS

Content, campaigns and activations with more than 1.3 million followers.

LET'S TALK

Shows, collaborations, press and brands. Technical rider and high-resolution photos available on request.

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BOOKING

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